



UNSTOPPABLE INITIATIVE | FACT SHEET

"I know you can do anything, no one can stop you."
-Job 42:2

Dear Eastpointe Family,

One comment I often hear from people who visit Eastpointe is that we have something very special and unique here. From the diversity of our people to the genuine spirit of love that we have for each person to the unique area and neighborhood we serve. God is doing something quite spectacular here!

I envision a day in our near future where we can reach hundreds more people for Christ each Sunday—including more of the next generation! And make a remarkable impact on the community around us.

Unfortunately, we had two major derailing events that left us facing an "Only God Can" sized challenge. In 2019, we faced a difficult pastoral transition that caused many members to leave. As a result, our attendance and giving both dropped. Our giving decreased 20 percent at the same time our expenses increased due to the new building expansion. Our second challenge came as Covid-19 gripped our world and left us as a church scrambling to recover and rebuild.

God has been very good to us through this season and has blessed us with the ability to get back on track! And our leadership has done a great job of watching our expenses and creating a lean ministry budget. But we still face an annual deficit of \$135,000 before we even pay any principal on our building loan. This is not something we can cut our way out of—we must grow our way out of this situation.

A train sitting still on the tracks requires an incredible amount of energy to get going. We are back on track now and ready to roll as a church. Stories of life change and spiritual growth are happening each week! Now we need to build on our momentum. And as we continue to roll down the tracks, our church will have unstoppable momentum to reach our community and our world for Christ!

To keep building that unstoppable momentum, we are launching a two-year journey of sacrificial giving designed to help us right our financial situation, start paying off our debt, take care of needed upgrades to our facilities, and most importantly, to show radical generosity to our community.

You can help us by reading every piece of information you receive for our Unstoppable Campaign, by attending every Unstoppable event including our Vision Nights, special prayer times, and worship services. Most of all, please start praying about the financial commitment you will make over the next 2 years to help unleash that Unstoppable momentum that will reach more in our community for Christ!

I am so excited to see what ONLY GOD CAN do as we go through this Unstoppable journey together!

Dustin Fulton



THE PURPOSE

The primary goal of the Unstoppable Initiative is to **grow our faith in our Unstoppable God and to re-establish our financial health.**



OUR GOAL

We have a **home run goal of \$500,000** over and above our regular offerings over the next 2 years and a **grand slam goal of \$1,000,000!**



OUR NEEDS

- **Accomplish our Mission with a Balanced Budget:** To ensure we can fulfill our ministry vision and mission goals in the next two years, we need to grow our giving for our budget by \$270,000
- **Reduce Debt:** We currently owe \$3.5 million. We're only paying interest for the next two years. But we want to pay down our loan principal as much as possible through the Unstoppable initiative to help right-size our principal and interest payments that start in April 2024.
- **Upgrade Facilities:** We need to catch up on deferred maintenance to our parking lot (80% of cost) and technology for worship (20% of cost)
- **Expand our Missions Investment in Our Community:** Meeting our financial need for our budget will allow us to fulfill our current global and local mission commitments. Additional resources will allow us to grow and add to our community outreach efforts to reach more people on the east side of Columbus!



WHERE WILL THE MONEY GO?

If we reach \$500,000:

- \$270,000 to ensure we hit our ministry and mission goals and commitments
- \$180,000 to debt reduction
- \$50,000 to facility upgrades (parking lot and technology for worship)

If we reach \$1,000,000:

- \$270,000 to ensure we hit our ministry and mission goals and commitments
- \$500,000 to debt reduction
- \$150,000 to facility upgrades (parking lot and technology for worship)
- \$80,000 to add new missions & community ministries



WHAT CAN I DO?

Prayerfully Consider Giving in the following 3 Ways:

- **Courageously:** Write the largest check you have ever written to a church on our Unstoppable Commitment Sunday (April 3)
- **Consistently:** Pledge to give weekly or monthly through April 2024
- **Creatively:** Think of non-cash gifts like real estate, cars, stocks, bonds, etc.



CALENDAR OF EVENTS

March 6: Unstoppable Initiative Begins
March 12-26: Unstoppable Vision Events
April 1: Unstoppable Day of Prayer

April 3: Unstoppable Commitment Sunday
April 24: Celebration Weekend (Totals Announced)